

The road to parenthood is a wonderful journey with many different paths. Your Path, is as unique as your family. Connect with and learn from Canada's leading experts in fertility, adoption, surrogacy, and more! Empower yourself with knowledge and support.

Fertility issues impact 1 in 6 Canadians and is silently growing. Come and ask questions and find answers by connecting with health professionals, specialists, and leading experts in family planning. Discover a fun, informative, and supportive space for all.

3,500 pre-qualified and engaged customers

Participating in Canada's Fertility and Adoption Expo is a cost-effective method of reaching thousands of members of a highly engaged community and building a strong, positive relationship. As our inaugural year, this is the perfect opportunity to lay down a firm and supportive foundation with our growing community.

Over 3,500 complimentary tickets will be provided to the community to ensure an energetic and supportive event is enjoyed by all. Tickets will be available to local clinics, bloggers, media, and community members with priority provided to our exhibitors' clients and colleagues until October 1st. Meaning free tickets will not be available to the public until October 1st (other than our own online contests and promotions) exclusively to our exhibition partners. Only after then will any remaining complimentary tickets be available to non-exhibiting industry members for their communities and clients.

Special Gift for Exhibitors

To show our appreciation for joining the Fertility and Adoption Expo in it's first year, this year only, we will be providing exhibitors with 50% off the standard booth price for the weekend, as well as 25% off should you decide to return in our second year (this is scheduled to be an annual event for a minimum of 3 years).

Location, Location, Location!

- Located in the Vancouver Convention Centre, in the heart of the of the city and easily accessible by public transit, bicycle, walking paths, and vehicle. The 2-day expo fills nearly 25,000 square feet with interactive space for the community to discover, discuss, and register for services or product purchases while learning from leading experts - all under one roof.

Expo 2018 Dates and Times

- January 12: Exhibitor Setup. Move-in schedule is provided in Nov. 2017 and based on booth location.
- January 13: Doors are open to the public from 10:00 am – 4:00 pm
- January 14: Doors are open to the public from 10:00 am – 4:00 pm

Marketing will consist of a multi-platform strategy combining public transit advertising, radio, television, and social media, as well as grassroots initiatives throughout the year at various events.

Exhibitor Package Includes

- 1 skirted table
- 2 booth chairs
- 4 pairs of adult tickets for staff and family
- 6 exhibitor name badges
- Listing in printed show guide
- 1-year listing in online product and service guide

Notes:

WiFi and Power are not included in exhibitor packages – rental available from the Vancouver Convention Centre.
Carpet not included in exhibitor packages unless booking enhanced exhibitor bundle.

Standard booth pricing, prior to any applicable discounts.

Any discounts will be on the following prices:

Non-Corner Booth
10 x 10
\$995

A

Corner Booth
10 x 10
\$1085

B

ENHANCED BOOTH BUNDLE..... \$199

- Includes additional 6 ft. skirted table (normally \$95 if ordered directly through event supplier)
- Booth carpet (normally \$125 if ordered directly through event supplier)
- Facebook Social Media Contest (Flexible date options, runs throughout the year)

ENTRANCE PROMOTIONAL BUNDLE \$299

- Stand out! Our friendly staff will distribute your pre-packed samples, brochures, or coupons to every attendee right at the show entrance.
 - o Pre-event: 1 Facebook post, 1 Email Newsletter mentions + mention on www.FertilityAndAdoptionExpo.com
 - o During Event: setup and distribution to all attendees at event entrance.
 - o Post-Event: 1 Facebook post

STAGE SESSION AND PROMOTIONAL BUNDLE..... \$299

- One (approved) presentation to take place on the Expo stage. Speaker provided by exhibitor. Presentations are recorded, and provided the following promotional support:
 - o Pre-event: 1 Facebook page post promoting your individual session and speaker
 - o During Event: description on stage board, and printed show guides.
 - o Post-Event: A recording on website for min. 1 year, + 1 Facebook post

Exhibitor Applications can be completed online for your convenience at: <http://fertilityandadoptionexpo.eventbee.com>

For more information, please email Cheryl Durney at: sales@gfevents.ca